

CURRENTLY, ONLY ACCEPTING SINGLE MALES AND FEMALES!

Re: Partnership Opportunity - Bridging the Housing Gap Together

I hope this message finds you well and thriving in your mission.

My name is **Dr. Ameela Boyd**, and I serve as the Founder and CEO of **Healing by Dezigns**, a nonprofit organization committed to walking with men and women as they navigate through remnants of trauma toward restoration and purpose.

For years, we have provided holistic healing spaces through programming like **Holistic Barbershop Therapy** and **Healing Her Story**, offering transformational support for individuals impacted by emotional, mental, and social wounds. In response to the rising housing crisis and growing requests from partner agencies, we have expanded our work to include **Independent Living** through a structured **Shared Housing Model**.

Why This Work Matters?

- Homelessness in the U.S. has increased by 18% in the last year alone, with over 1,000 individuals currently experiencing homelessness in Pittsburgh.
- With resources stretched thin, many organizations are only able to provide housing to **roughly 30% of those in need**, leaving the majority without immediate access to safe, stable living arrangements. Healing by Dezigns was created to help bridge this critical gap.
- Pennsylvania's three-year recidivism rate is approximately 64%, with Allegheny County (Pittsburgh) reporting rates as high as 71%.
- While Pennsylvania recently saw a slight decrease in recidivism to **54.8%**, it remains well above the national average of **39–50%**.

These numbers reflect a pressing need: safe, supportive, and sober housing for those at risk of cycling between homelessness, incarceration, and crisis.

Key Stats at a Glance

Metric	Value
PA 3-Year Recidivism Rate	≈ 64%
Allegheny County Rate	≈ 71%
National 3-Year Recidivism Rate	39–50%
Lowest Recent PA Rate	54.8% (2023)

What We Offer:

Our **Independent Living Program** provides residents with:

- Fully furnished private and shared rooms
- Drug- and alcohol-free housing
- Wi-Fi, cable, and on-site laundry
- Structured community environment
- Optional meal plans
- Referral support for employment, financial literacy, and emotional wellness
- Multiple service packages: Essential Living, Stability Package, and Full Support Living

This is not transitional housing; we are offering a long-term solution for individuals who are ready to live independently with dignity and minimal support.

Why Partner with Healing by Dezigns?

We're looking to build strategic partnerships with reentry programs, shelters, health systems, ministries, and outreach agencies that serve individuals in need of safe housing. By working together, we can:

- Seamlessly transition your clients into stable, independent living
- Reduce recidivism and improve long-term outcomes
- Offer tailored care coordination and wraparound support through external referrals
- Create sustainable housing pathways for underserved populations

Let's Connect

We welcome opportunities to:

- Accept direct referrals
- Offer **priority placement** for your clients
- Coordinate client care plans and progress updates
- Schedule site tours
- Explore funding and sponsorship collaborations

Please let us know a convenient time for a quick 15-minute call or visit. You'll also find our referral flyer attached for easy sharing.

Together, we can help those we serve reclaim their power, find stability, and rise into purpose.

Thank you for your continued service and dedication to transforming lives. I look forward to partnering with you.

Warm regards,

Dr. Ameela Boyd

CEO, Healing by Dezigns

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"Every individual deserves a second chance, a safe space, and the opportunity to write a new story."

PLEASE COMPLETE THE INTAKE FORM TO APPLY.







